



**TEXTILES THAT TELL STORIES**  
*timeless italian tradition of hand printed fabrics*



## **STAMPERIA BERTOZZI**

*since 1920*

Stamperia BERTOZZI, a family run activity, is specialized in hand printing home linens.

Still today, the company is characterized by the use of a unique hand printing procedure, which follows the ancient tradition of the precious Renaissance heritage.

In this way, stamperia BERTOZZI realizes and supplies worldwide a vast set of prestigious table linens, bed linens and bath towels.



## THE FAMILY

### **1920 LUIGI BERTOZZI**

*grandfather* of the current owner, was a cabinet-maker, who after discovering his "inner artist", started his activity in a room of his house by carving pieces of peer wood.

He was inspired by the rural landscapes and the Italian architectonic decorations.

### **1960 PIER PAOLO**

*Luigi's son* followed his father's footsteps enlarging the company and transforming it in an organized productive activity.

### **2000 GIANLUIGI BERTOZZI**

*Pier Paolo's son*, architect and artist, has proudly followed the family tradition, introducing innovations in design and materials. In this way, Gianluigi makes Bertozzi products able to match

both traditional and modern style in home linens.

He has also opened the company to International Markets.

**BERTOZZI**  
SINCE 1920



## THE LIBRARY

*since 1920*

*In our library we have more than*

*500 different motives*

*in combination*

*with our range of colors*

*it gives an almost unlimited*

*variation in expressions & style*





*experienced*  
**CRAFTSMEN**  
*at work*



*experienced*  
**CRAFTSMEN**  
*at work*



**PAOLO BERTOZZI**



**SILVIA BERTOZZI**



**LELA BERTOZZI**



**ANGELA BERTOZZI**



**GIANLUIGI BERTOZZI**



## **BERTOZZI'S** *key factors*

Almost 100 years of activity

Thousands of handmade carved wooden stamps

More than 20 experienced craftsmen employed

40.000 meters of tissue printed per year

More than 100 items in the product range, most of them  
customized for client's needs

400 selected stores in Italy and worldwide.



*table*



*kitchen*

## THE PRODUCTS

Each Bertozzi's product is strictly hand made.  
The textile linens range includes 6 lines:

*table*

*kitchen*

*bed*

*bathroom*

*curtains & cushions*

*accessories*



*bed*



*bathroom*





## **MORE THAN LINEN**

Due to continuous research and experimentation on techniques  
Bertozzi is also able to print on different materials:

*porcelain*

*leather*

*cashmere*



## **STAMPERIA BERTOZZI' S**

rich historical archive of wood blocks allows  
to range from traditional to classic  
and modern style in decorative patterns.

New ones are continuously added  
thanks to the owner's creativity  
and to research promoted inside the company.



## **STAMPERIA BERTOZZI'S** *distinctive factors*

*creates* unique home collections for the international panorama,  
featuring 100% natural fibre **MADE IN ITALY**  
linens and cottons, offering durability and easy-maintenance

*realizes* colours following inherited secret recipes: rusty iron, flour and vinegar  
wisely mixed characterize its special rust prints typical of Romagna

*owns* an exclusive technology to fix colours with eco-friendly steam power

*cooperates* with artists and interior designers



## PRODUCTION PROCESS

Bertozzi makes each home-furnishing textile according to the authentic Italian Renaissance hand printing technique, using carved peartree wood blocks, beaten with a mallet.

Variations in finish or appearance are not to be considered imperfections, but rather the mark of a unique **HANDMADE** item.





## THE MISSION

BERTOZZI's products are distributed in 400 stores all over the world.

Bertozzi plans to spread its popularity and brand awareness by proposing its products to new selected premium class and luxury home linens and home decor shops.

Bertozzi keeps great attention to the relationship with each customer.

In the workshop in Italy Bertozzi people are always happy to welcome customers who wish discover directly the quality of the ancient technique by which the products are created.



## **CARE FOR THE ENVIRONMENT**

Stamperia Bertozzi's workshop employs renewable energies and the production is designed following a make-to-order system, believing in avoiding any waste.

Moreover, an exclusive technology allows to fix colours using only eco-respectful water vapour power. Research for environmentally friendly dyes is constantly carried out.

Bertozzi's fabrics are treated uniquely with eco-friendly processes and each article passed all the strictest certification tests concerning harmful substances.



*contacts*

**WORKSHOP & OFFICE**

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